

31st Annual Customer Appreciation Day Golf Outing

Monday, June 10th | El Paso Golf Club | El Paso, IL

For the past years, CIT Trucks has partnered with you, our valued vendors, in sponsoring a special day of food, spirit, sport, and enjoyment for our customers, as a way to thank them for their business. This event has drawn a high level of customer participation and is a great opportunity for your company to show appreciation to our mutual customers, who purchase a large share of your product in our market. Every year we get great feedback from customers on how much they enjoy this event. Your support is the reason this event has been successful for so many years.

This year the outing will be held at El Paso Golf Club, El Paso, IL. As always, we are very grateful to our vendors for their generosity in helping us sponsor this customer event. If you are interested in participating, please choose a level of sponsorship below that you are most comfortable with. If you have any questions, please call Nick Piller at 309-445-8100 or e-mail at marketing@cittrucks.com.

Level 1 - \$2,000

- Dedicated Hole (limited to first 18 vendors): signs at tee box, fairway, and green.
- Dedicated slide on presentation at registration & dinner reception.
- Verbal recognition at the awards presentation dinner.
- Golf, lunch, and dinner reception for two representatives from your company.
- Vendor table opportunity:
 - Up to two additional representatives are welcome to set up at the tee box of your designated hole to “Meet and Greet” the golfers. Lunch and dinner are included. Vendor is responsible for bringing tables, chairs, tents and any other items at your hole.
 - Please let CIT Trucks know if you plan to setup a vendor table
- Vendors are welcome to handout literature, give-a-ways or drawings at your hole.

Level 2 - \$1,000

- Dedicated course sign
- Recognition on presentation screens at registration & dinner reception.
- Golf, lunch, and dinner reception for one representative from your company.

Level 3 - \$500

- Lunch and dinner reception for one representative from your company.
- Recognition on presentation screens at registration and dinner reception.
 - **Golf is not included at this level but vendors are welcome to come for the day and enjoy the social hour, program, and dinner**

All vendors will be listed on signs throughout the course.

For Level 1 and 2 sponsorships, please include a hi-res logo with your reservation.



Instructions for Sponsorship

To keep everything on schedule, please confirm your support and attendance by submitting your payment* by company check along with the following reservation slip to Marketing **by May 1st**. You may also register through our online link that will be emailed to you.

*Payment with product is acceptable. Please calculate based on our purchase price. Contact us for arranging product support.

Day of the Outing

All sponsors attending the golf outing should plan to meet at the club no later than 9:45am for registration. If you are setting up a vendor table at your hole, please arrive no later than 9:00am.

Shotgun start at 10:30 am. You will be assigned to your foursome at the outing.

With your help and support, this year's Customer Appreciation Day will be the best ever! We appreciate your support and look forward to seeing you.

Sincerely,

CIT Trucks

